

Tourism and Community

An aerial photograph of a city, likely in Sri Lanka, showing a dense urban area with various buildings, a prominent mosque minaret, and a harbor with a bridge in the distance under a blue sky with scattered clouds.

Satoko Hara, Tourism Expert
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Tourism Destination



What is Community?

【Definition】

a social group of any size whose members reside in a specific locality, share government, and often have a common cultural and historical heritage



- Communities should fulfill the key roles to make tourism destination sustainable.

Responsible Tourism



【Definition】

By International Center of Responsible Tourism

Making better places for people to live in and better places for people to visit

【Definition】

By Cape Town Declaration on Responsible Tourism

Tourism that maximize the benefits of local communities, minimizes negative social or environmental impacts, and helps local people conserve fragile cultures and habitats and species.

Contribution of Responsible Tourism

- minimizes negative economic, environmental and social impacts;
- generates greater economic benefits for local people and enhances the well-being of host communities, improves working conditions and access to the industry;
- involves local people in decisions that affect their lives and life changes;
- makes positive contributions to the conservation of natural and cultural heritage, to the maintenance of the world's diversity;
- provides more enjoyable experiences for tourists through more meaningful connections with local people, and a greater understanding of local cultural, social and environmental issues;
- provide access for people with disabilities and the disadvantaged;
- is culturally sensitive, engenders respect between tourists and hosts, and builds local pride and confidence.

Forms of Responsible Tourism

- Community Based Tourism (CBT)
- Pro-Poor Tourism
- Eco Tourism
- Volunteer Tourism
- e.t.c



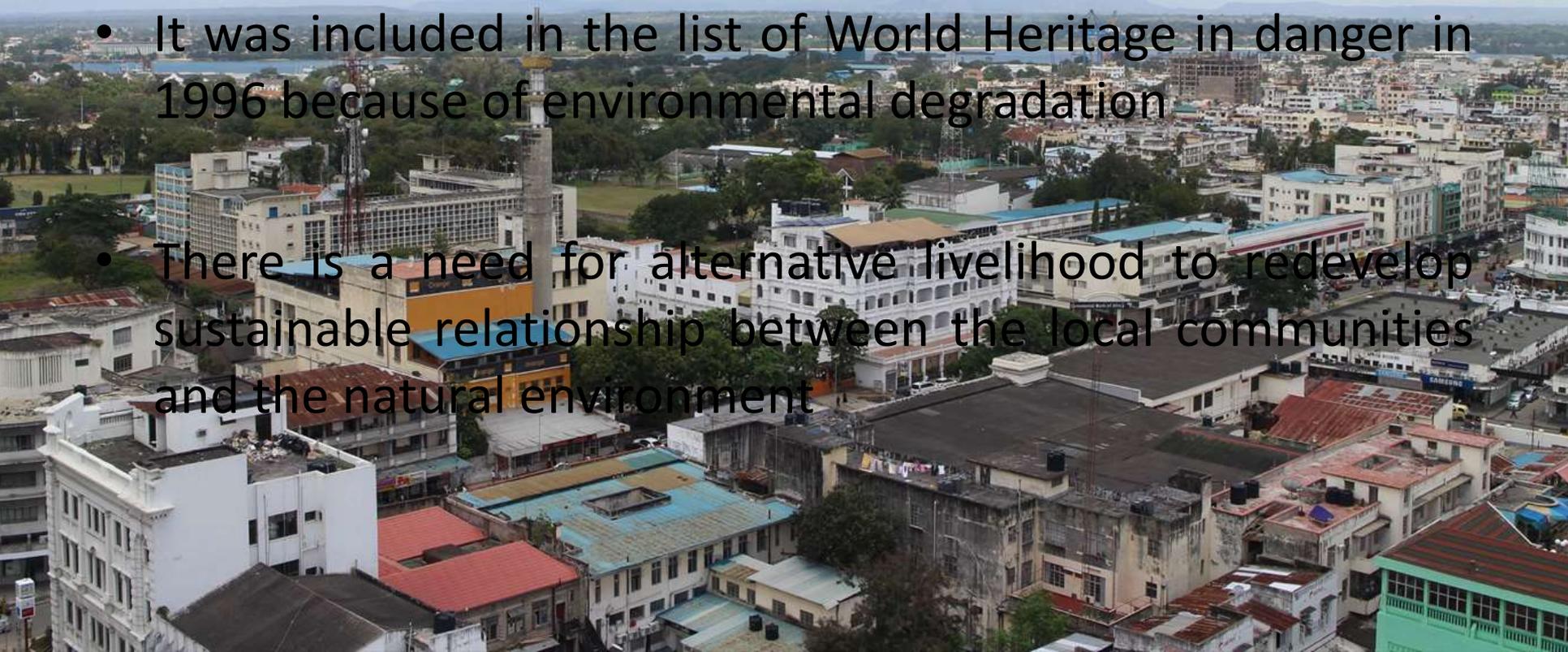
A Case of Ethiopia – direct engagement in tourism business

JICA Project on Community Tourism Development through Public-Private Partnership in Simien Mountains National Park and Surrounding Areas

- Duration: November 2011 to February 2016
- Target Group: Public and Private stakeholders in the project site
- Project Site: In and around Simien Mountains National Park and other areas in particular Kosoye, Wunaniya and Gondar, Amhara Region, Ethiopia

Background of the Project

- Simien Mountains National Park (SMNP) has been listed on the UNESCO World Heritage List since 1978
- It was included in the list of World Heritage in danger in 1996 because of environmental degradation
- There is a need for alternative livelihood to redevelop sustainable relationship between the local communities and the natural environment



Objectives of the Project

By Developing Village Tour (New Tour Products)

1. Direct benefit to communities from tourism
2. Generate additional income
3. Become less dependent on agriculture and grazing
4. Abandon agriculture and grazing land inside the national park
5. Conserve the biodiversity within the national park

Are those better places
to live in and to visit?



Make better places for both guests and hosts

- In Indonesia, local community concerned scattered garbage in the river and started to
- Kenya National Youth Service took an initiative for collecting garbage of the town.



KARIBUNI
MOMBASA
KENYA COAST

How can we proceed to develop friendly tourism destination?

